



2018 Sponsorship Opportunities

The Round Saltspring Race has been called “**The Best Regatta on the Coast**” by participants. Our Race Sponsors become a featured part of the experience – recognized in the community, at the Awards ceremony, on the race website, and at the venue during Race Weekend. **In order to provide Sponsor recognition as described, we appreciate confirmation of your participation level by April 14, 2018. Thank you!**

Round Saltspring Race Facts

Round Saltspring, now in its 44th year, is one of the **largest regattas of Canadian boats in BC**, with up to 120 participants. Round Saltspring weekend attracts an estimated **600-plus attendees each year**, including skippers, crews, volunteers, club and family members and other visitors. The 42-mile race and shoreside celebrations are organized and run by **Sailing Club volunteers**.

Race Sponsors

Round Saltspring could not happen without the support of our **Race Sponsors**, who help the Club with out-of-pocket costs through **cash donations**; contribute **goods or services** used to stage the regatta; or provide **racing prizes** that are awarded to Division and overall winners, featured in our Race Weekend Silent Auction, or included in our *Saltspring Artisan Picnic Prize Bags*. Round Saltspring values our generous **marine business sponsors** and so do our participants. It’s an opportunity to build relationships with 100+ skippers and their crews on the coast’s most active racing boats – and a great way to support the sailing community. Our **Saltspring Island sponsors** get extra local recognition through a downtown banner (gold level) and post-race appreciation ad in the newspaper. Round Saltspring supports our local Island economy by patronizing local businesses and bringing race visitors and their families to Saltspring on race weekend – visitors who shop, dine and stay locally ... and return!

2018 Sponsorship Levels and Recognition

Gold <i>\$300 cash or \$500 retail value</i>	<ul style="list-style-type: none"> • Logo and link displayed on race website <i>sponsor page</i> (before, during & period after race) • Logo displayed on Sponsor banners at venue and downtown* on Race Weekend • Logo featured in printed weekend Race Program • Framed recognition certificate and promotional use of Round Saltspring Sponsor logo
Silver <i>\$150 cash or \$250 retail value</i>	<ul style="list-style-type: none"> • Logo and link displayed on race website <i>sponsor page</i> (before, during & period after race) • Logo featured in printed weekend Race Program
Bronze <i>\$100 or more retail value</i>	<ul style="list-style-type: none"> • Name and link on race website <i>sponsor page</i> (before, during & period after race) • Name in printed weekend Race Program
Supporter <i>Under \$100 retail value</i>	<ul style="list-style-type: none"> • Name on race website <i>sponsor page</i> (before, during & period after race)

Note on prize recognition: *in the case of all racing prizes, sponsor name will be on prize and/or announced at the Awards Ceremony; in the case of items selected for Silent Auction, prizes and/or bid sheets will be displayed on Race Weekend with sponsor logos and/or names; in the case of Island-made products for the Saltspring Artisan Picnic Prize Bags, sponsor names will be featured on the gift tag.*

***Downtown banner** for local Saltspring Island sponsors only.

Multi-year Sponsorship Opportunities

Round Saltspring now offers a special opportunity for a limited number of **Signature Sponsors** interested in a higher profile, multi-year sponsorship. Sponsors who express an interest will be contacted early in the New Year to confirm their participation.

Signature Sponsor <i>Limited number of Financial Sponsors with a minimum 2-year commitment. Let’s talk about sponsorship levels and benefits that suit your business.</i>	<ul style="list-style-type: none"> • Logo on all 2018 race communications, including invitations sent to 350+ past participants • Logo on 2018 event posters distributed to 30 yacht clubs and other venues • Logo and link prominently displayed on race website <i>home page</i> (year-round) • Name, logo and slogan on featured Signature Sponsor banner at venue on Race Weekend • Logo prominently featured in printed weekend Race Program • Distribution of sponsor’s promotional material at Race Registration table. • Special recognition at Skippers’ Meeting and Awards Ceremony • Framed recognition certificate and promotional use of Round Saltspring Sponsor logo
---	---

For more information, please contact Keith Simpson, Round Saltspring Sponsorship Coordinator, 250-221-1051